

Veterans For Peace — 2026 Annual Membership Report

The Membership Committee reported approximately **3,025 current members**, including about **2,344 veterans and 681 associate members**, with active-duty and special membership categories still being reconciled as part of an ongoing database cleanup.

Recruitment has remained strong, with approximately **694 new members joining since January 2026**. This continues to demonstrate that when Veterans For Peace is active and visible, people are interested in joining the organization.

The Committee identified **retention as the primary membership challenge**. Lapsed membership has increased significantly during the year, although some of that increase reflects improved database reconciliation. The Committee emphasized that recruitment alone is not sufficient; stronger systems are needed to welcome, engage, and retain members.

Ongoing priorities include completing the membership database cleanup, strengthening renewal and retention efforts, continuing New Member Orientation and Chapter Contacts meetings, expanding the Regional Coordinator network, supporting chapter development, and creating more opportunities for members to become active in VFP's work.

Overall, the Committee sees encouraging signs in continued recruitment and organizational visibility, while recognizing retention and member engagement as key priorities for the coming year.